



Girls IN AVIATION



SATURDAY

SEPTEMBER 23

EXHIBITOR PACKAGE

IN PARTNERSHIP WITH



Overview

ONE DAY EVENT

Saturday, September 23, 2023 11:00 am - 5:00 pm

NEW*** Scottsville Aviation Services, Hangar A

Red Deer Regional Airport, 3824-21A St, Springbrook, AB T4S 2E7

EXHIBITOR SPACE

We want to create a successful event for the community and the exhibitors, we heard your feedback and have come up with the following to help with costs of making the event successful.

Aircrafts & static displays	Free
Inside exhibitor 10 x 10 space (power)	\$50
Inside exhibitor 10 x 10 space (no power)	\$25

GENERAL INFORMATION

The annual Girls in Aviation Day event has a target audience of girls ages 8-17 plus their families and is in its 9th year internationally. Since the first Women in Aviation International - Girls in Aviation Day in 2015, the annual event has grown to host more than 20,000 attendees participating in over 100 events in 18 countries.

Last year was our inaugural year and was a tremendous success with over 800 attendees, and we expect a higher number in 2023. The central Alberta region is excited to host this international event for the second year. We look forward to showcasing the aviation community and career options within this industry. We are targeting all schools in central Alberta, Girl Guides, girls in sports, and cadets.

We have formed an exciting event team dedicated to Girls in Aviation Day, featuring aviation history, businesses, and the tremendous future opportunities of the region.

We are delighted to invite you to participate in Girls in Aviation Day as an exhibitor. Please see the exhibitor information below:

REGISTRATION: The deadline to submit your registration is September 1st, 2023, and must include the registration form. The registration form is located on the QR code at the end of this document.

DESCRIPTION: Trade show style event with interactive activities, food trucks, exhibitors, informational and educational displays that will be offering tons of fun.

OBJECTIVE: Provide information to girls and the community about career opportunities in the aviation industry. ***Please have an interactive display targeting our specific age group of 8-17.***

ATTENDEE'S: Local Aviation Businesses, Post Secondary Institutions, Flight Schools, Careers the Next Generation, RCAF, girls ages 8-17 and community members.

EXHIBITOR IDENTIFICATION: Each exhibitor will receive identification passes that must be worn during the event.

EXHIBITOR SPACE: We have developed a preliminary lay-out for the exhibition area at the Gord Scott Aviation Services Hangar A at the Red Deer Regional Airport, where there will be ample room to accommodate many types of displays. There is power available and we are open to working with you on a setup that will best meet your needs.

- Event is indoors (aircrafts, large displays and food trucks are outdoors)
- Space includes: 10x10 space which includes 1- 8ft table, 2 chairs, power if required.
- Exhibitors are responsible for activity supplies, display and signage.

We highly recommend your exhibit space be interactive to captivate the attention of the girls ages 8-17 years. Please let us know what activity you will have in your space and how much space you require on the exhibitor form. Form is available by QR code below.

SETUP AND TEARDOWN:

Drop off supplies (if required): Friday, September 22, 2023 1:00 pm - 4:00 pm
Setup: Saturday, September 23, 2023 9:00 am - 10:30 am
Tear down: 5:00 pm - 6:00 pm

Tear down to take place no earlier than a 1/2 hour following the show and all products need to be removed, as there will be no overnight security.

EXHIBITOR RULES AND REGULATIONS

- Exhibitors must provide liability Insurance in the amount of \$1,000,000.
- **This is a NO FLY DAY.. as per our insurance policy, we can not offer rides on event day**
- You can offer prizes through a draw box from your space (including flights, but not on event day)
- No exhibitor shall consume or have in their possession any alcohol or controlled substance
- All spaces must be manned during the event.
- Balloons are NOT allowed as give away items. Any inflatable objects used in displays, must be safely secured and attached to such displays and must be 5 feet above the ground.
- Promotional materials may only be distributed from designated space only
- Food and beverages may only be sold at your designated space
- No pets allowed.

CANCELLATION OF EXHIBITOR SPACE

Inclement weather will not be accepted as a reason for cancellation. The Girls in Aviation Day will go on regardless of weather. If for some reason you have to cancel your space, please let us know no later than September 15, 2023.

Please register for Girls in Aviation Day by using the following QR code or [clicking here](#).

For more information or if you have any questions, please contact Stephanie Hodson at: Email: rmhwaievents@gmail.com Phone: (587) 227-5804



Scan me!