



# Girls IN AVIATION DAY 2023



**SATURDAY**  
**SEPTEMBER 23**

**SPONSORSHIP PACKAGE**

**IN PARTNERSHIP WITH**



# Overview

Since the very first Women in Aviation International - Girls in Aviation Day in 2015, the annual event has grown to host more than 20,000 attendees participating in over 100 events in 18 countries and is in its 9th year internationally.

Women in Aviation International (WAI) is a nonprofit organization dedicated to the encouragement and advancement of women in all aviation and aerospace career fields and interests. Our diverse membership includes astronauts, pilots, maintenance technicians, engineers, air traffic controllers, business owners, educators, journalists, flight attendants, students, air show performers, airport managers and many others. The annual Girls in Aviation Day event has a targeted audience of girls ages 8-17 plus their families but is not inclusive to community members.

We are dedicated to:

- Investing in our current and future workforce
- Developing an inclusive and sustainable aviation and aerospace industry
- Inspiring girls to pursue careers in aviation and aerospace.

## Our Mission

The event brings all things aviation to one place so our community may learn about the industry.

## Our Vision

For girls and their families to leave with a vision of careers, access to information and pathways to broaden their awareness of all careers in aviation.

## Event

Our Women in Aviation Chapter, Alberta Rocky Mountain High, will host a Girls in Aviation Day in Central Alberta at the Red Deer Regional Airport. We have formed an exciting event team dedicated to ensuring the event's success. We are featuring the exciting aviation history, businesses, and tremendous future opportunities of the region. We are excited to share that we had over 800 attendees in our inaugural 2022 year, which was double our

prediction! Feedback from our attendee survey was immensely positive. The excitement for an event in this style is evident.

For 2023, we aim to expand our reach and target local schools in central Alberta, Girl Guides, cadets, and girls in sports.

With your sponsorship, we can grow this event to reach more girls and make this event even more successful.

We warmly extend the opportunity to sponsor our Girls in Aviation Day Event; the details are as follows.

**Event:** Girls in Aviation Day International

**Date:** September 23, 2023

**Description:** Trade show style with interactive activities, food, exhibitors, displays, and fun.

**Objective:** Provide information to the community on Careers in Aviation and showcase the importance of aviation and opportunities available.

**Invitees:** Businesses, Post Secondary Institutions, Flight Schools, Careers the Next Generation, Military, Girls ages 8-17 and community members.

Thank you in advance for your support!

## Event Schedule

Activity	Where	When
Tradeshow/Career Fair Style	<b>Scottsville Aviation Services,</b> Hangar A Red Deer Regional Airport 3824 Airport Dr, Springbrook, AB T4S 2E8	September 23, 2023
STEAM (Science, Technology, Engineering, Art & Math) style activities		11:00am - 5:00pm
Tours of Aircrafts		
Displays		
BBQ style luncheon, Food Trucks		

# Sponsorship Benefits

As mentioned earlier, we come with some promised benefits for our sponsors in the following five levels of sponsorship.

Sponsorship Levels	Benefits may include	Opportunities available	Pledge
Presenting Sponsor	<ol style="list-style-type: none"> <li>1. Title sponsor on all event marketing and socials</li> <li>2. VIP hosting opportunities for their clients and their children (lunch and VIP table at event)</li> <li>3. Private tour and lead for up to 10 guest</li> <li>4. Speaking opportunity during the opening address to the guests.</li> <li>5. Premium booth space with table and power.</li> </ol>	<ul style="list-style-type: none"> <li>● Event Presenting Sponsor (1 available)</li> </ul>	\$10,000
Platinum Sponsor	<ol style="list-style-type: none"> <li>1. VIP hosting opportunities for their clients and their children. (lunch and VIP table at event)</li> <li>2. Booth space with table and power.</li> <li>3. Opportunity for additional sponsor signage throughout the event.</li> <li>4. Up to 4 social media mentions throughout the year</li> <li>5. Opportunity to market through giveaways and marketing materials for attendees</li> <li>6. Name or company's name on our website with links to your business.</li> </ol>	<ul style="list-style-type: none"> <li>● Facility</li> <li>● Tradeshow</li> <li>● Displays</li> <li>● STEM Activities supplies</li> <li>● Volunteers</li> <li>● Printing/Signage</li> </ul>	\$5000
Gold Sponsor	<ol style="list-style-type: none"> <li>1. Sponsor listing on event-day signage and in the event program.</li> <li>2. Booth space with table and power</li> <li>3. Name or company's name on our website with links to your business.</li> <li>4. Opportunity to market through giveaways and marketing materials for attendees</li> </ol>	<ul style="list-style-type: none"> <li>● Exhibitor lounge</li> <li>● Water branding</li> <li>● Food</li> <li>● Program</li> <li>● BBQ supplies</li> </ul>	\$2500

Silver Sponsor	<ol style="list-style-type: none"> <li>1. Sponsor listing on event-day signage and in the event program.</li> <li>2. Name or company's name on our website with links to your business.</li> <li>3. Opportunity to market through giveaways and marketing materials for attendees.</li> </ol>	<ul style="list-style-type: none"> <li>• Photo Booth</li> <li>• Coffee service</li> <li>• Snacks for volunteers</li> </ul>	\$1000
Friends	<ol style="list-style-type: none"> <li>1. Gift in kind - recognition on event day</li> <li>2. Thank you note and appreciation posts on social media</li> </ol>		Amount under \$500

**Mode of Payment preferred:** CHEQUE made out to Red Deer Regional Airport (RE: Girls in Aviation Day) or by credit card. Contact Nancy Paish at (403)352-1908 or [n.paish@flyreddeer.com](mailto:n.paish@flyreddeer.com)

## Acceptance and Signature

Thank you for supporting this event. We are happy to start promoting your business upon the return of this [signed acceptance form](#), or use the QR code to link you to the form.

### For More information

Contact: Jordan Freake and Nancy Paish  
 Email: [sponsor.giadalberta@gmail.com](mailto:sponsor.giadalberta@gmail.com)

[Website](http://girlsinaviationalberta.com): [girlsinaviationalberta.com](http://girlsinaviationalberta.com)

Instagram: [girlsinaviation\\_yqf](https://www.instagram.com/girlsinaviation_yqf)

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