



SPONSORSHIP PACKAGE

SATURDAY, SEPTEMBER 21, 2024

GirlsInAviationAlberta.com

IN PARTNERSHIP WITH





Girls
IN AVIATION DAY
A Women in Aviation International® Event

BEGAN IN
2015



MORE THAN
20,000
ATTENDEES

OVER
100
EVENTS



18
COUNTRIES

Girls in Aviation Day

OVERVIEW

Since the very first **Women in Aviation International - Girls in Aviation Day** in 2015, the annual event has grown to host more than 20,000 attendees participating in over 100 events in 18 countries and is in its 9th year internationally.



Women in Aviation International (WAI) is a nonprofit organization dedicated to the encouragement and advancement of women in all aviation and aerospace career fields and interests. Our diverse membership includes astronauts, pilots, maintenance technicians, engineers, air traffic controllers, business owners, educators, journalists, flight attendants, students, air show performers, airport managers and many others. The annual Girls in Aviation Day event has a targeted audience of girls ages 8-17 plus their families but is not inclusive to community members.

We are dedicated to:

- Investing in our current and future workforce
- Developing an inclusive and sustainable aviation and aerospace industry
- Inspiring girls to pursue careers in aviation and aerospace.



OUR MISSION

The event brings all things aviation to one place so our community may learn about the industry.

OUR VISION

For girls and their families to leave with a vision of careers, access to information and pathways to broaden their awareness of all careers in aviation.



TESTIMONIALS

“Girls in Aviation day is such a great opportunity for young women to see possible careers they may not have thought about. And seeing the hands on demonstrations and all the aircraft and professional women represented - it’s an inspiring day for women!”

“My daughter really enjoyed seeing all of the aircraft and getting to meet some female pilots and mechanics”

“This was a fantastic, hands on experience! Every exhibitor was excited to share their knowledge!”

“There was so much hard work and effort put into the day. My girls (x4) had such a blast. I had so much fun watching them and taking them around. Great work!”



THE EVENT

We warmly extend the opportunity to sponsor our Girls in Aviation Day event; the details are as follows:

EVENT	Girls in Aviation Day Alberta
DATE	September 21, 2024
TIME	11:00 am - 4:00 pm
LOCATION	Scottsville Aviation Hangar A Red Deer Regional Airport 3801 Airport Dr. Springbrook Alberta, Canada T4S 2E8

Description:

Trade show style with interactive activities, food, exhibitors, displays, and fun.

Objective:

Provide information to the community on Careers in Aviation and showcase the importance of aviation and opportunities available.

Invitees:

Businesses, Post Secondary Institutions, Flight Schools, Careers the Next Generation, Military, Girls ages 8-17 and community members.



AIRCRAFT
DISPLAYS
WITH
FLIGHT
CREW

HANDS-ON
STEM
ACTIVITIES

SCHEDULE

11:00 am - 4:00 pm

Activities

- Tradeshow/career fair style
- Explore aircraft and displays
- Meet and greet women in aviation
- Check out the robotics table

AVIATION
WORKSHOPS

DRONES

DISCOVER
CAREER
OPPORTUNITIES

FLIGHT
SIMULATOR
EXPERIENCE

SCHEDULED EVENTS

11:30 am - 2:00 pm Lunch

12:00 pm - 12:15 pm Group Photo

1:00 pm - 2:00 pm AME Competition

2:00 pm - 3:00 pm Panel Discussions

MEET
AEROSPACE
PROFESSIONALS

ROBOTICS

INTERACTIVE
VENDORS

FLIGHT
SIMULATOR

SPONSORSHIP LEVELS

<h2>TITLE</h2> <ul style="list-style-type: none">• Title sponsor on all event marketing and socials• VIP hosting area including lunch• VIP swag bags for children of Sponsor company• Premium booth space with table and power• Private tour of renovated main terminal for 10 guests• Speaking opportunity during opening address to guest <p>\$10,000</p>	<h2>PLATINUM</h2> <ul style="list-style-type: none">• VIP hosting area, includes lunch and swag bags for children• Booth space with table and power.• Opportunity for additional sponsor signage throughout the event.• 4 dedicated social media mentions throughout the year• Market through giveaways and marketing materials for attendees• Name or company's name on our website with links to your business. <p>\$5,000</p>	<h2>GOLD</h2> <ul style="list-style-type: none">• Sponsor listing on event-day signage and in the event program.• Booth space with table and power• Name or company's name on our website with links to your business.• Opportunity to market through giveaways and marketing materials for attendees <p>\$2,500</p>
<h2>SILVER</h2> <ul style="list-style-type: none">• Sponsor listing on event-day signage and in the event program.• Name or company's name on our website with links to your business.• Opportunity to market through giveaways and marketing materials for attendees. <p>\$1,000</p>	<h2>GIFT-IN-KIND</h2> <ul style="list-style-type: none">• Gift in kind - recognition on event day• Thank you note• Appreciation posts on social media <p>GIK</p>	



Girls in Aviation Day Alberta

SPONSORSHIP

If you're uncertain about what to sponsor or where your funds will be allocated, consider these opportunities as a reliable reference.

PLATINUM SPONSOR (\$5,000)

- Facility - Hangar space **(SOLD)**
- Tradeshow setup - rental of drape, tables, chairs, cloth, lunch area
- Radio Advertising
- Volunteers - shirts, lunch, snacks
- Printing/Signage

4 OPPORTUNITIES AVAILABLE

GOLD SPONSOR (\$2,500)

- Exhibitor lounge & lunch
- Water branding and merch tent
- Food for attendees
- STEAM activity supplies & rentals
- Meet and Greet and Panel discussion sponsor
- Marketing and advertising supplies

6 OPPORTUNITIES AVAILABLE

SILVER SPONSOR (\$1,000)

- Photo Booth
- Photographer
- A.M.E Competition
- Coffee service & snacks for volunteers
- BBQ rental
- Outhouse rental and wash stations

6 OPPORTUNITIES AVAILABLE

GIFT IN KIND SPONSOR

Any gift is greatly appreciated! Thank you in advance for supporting this initiative to bring awareness to the industry!

UNLIMITED OPPORTUNITIES AVAILABLE

PAYMENT OPTIONS



1 Preferred method

Cheque: Payable to Red Deer Regional Airport
(RE: Girls in Aviation Day)

Direct Deposit: Send to finance@flyreddeer.com
(Please note: GIAD24 Sponsor and your company name)

Credit Card: Contact Nancy Paish
Phone: (403) 352-1908 or Email: n.paish@flyreddeer.com

2 Target Date

We kindly request that sponsors finalize their sponsorship commitments as soon as possible to ensure optimal utilization of sponsorship benefits.

Payment deadline: September 1, 2024

3 Acceptance and Signature

Thank you for supporting this event. We are happy to start promoting your business upon the return of this signed acceptance form, or use the QR code to link you to the form.

Special thanks to Scottsville Aviation for sponsoring our venue!

For more information

CONTACT

Stephanie Hodson

EMAIL

sponsor.giadalberta@gmail.com

VISIT

www.girlsinaviationalberta.com

 [GirlsInAviationDayAlberta](#)

 [@GirlsInAviation_yqf](#)

 [@GirlsInAviationAlberta](#)

