

SATURDAY  
SEPTEMBER 19  
2026

# Girls IN AVIATION



## EXHIBITOR PACKAGE

[GIRLSINAVIATIONALBERTA.COM](http://GIRLSINAVIATIONALBERTA.COM)





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Since the inaugural Women in Aviation International (WAI) – Girls in Aviation Day (GIAD) in 2015, the annual global event has grown significantly, now engaging more than 40,000 participants across over 100 events in 18 countries and celebrating its 11th year internationally.

Women in Aviation International is a nonprofit organization dedicated to the encouragement and advancement of women across all aviation and aerospace career fields.

Girls in Aviation Day is a flagship WAI initiative with a primary audience of girls aged 8–17, their families, and educators, while also welcoming broader community participation to help raise awareness of aviation and aerospace career pathways.

## GIAD Alberta Impact & Recognition:

GIAD Alberta has grown into a nationally and internationally recognized event. In 2025, the Alberta event achieved the following milestones:

- Ranked top 10 largest GIAD events worldwide out of approximately 200 events
- Recognized as the largest GIAD event in Western Canada
- Ranked among the top three largest international (non-U.S.) GIAD events out of 64 global international events

These achievements reflect the strength of community partnerships, industry engagement, and growing interest in aviation and aerospace careers across Alberta.



# ABOUT US



## OUR MISSION

THE EVENT BRINGS ALL THINGS AVIATION TO ONE PLACE SO OUR COMMUNITY MAY LEARN ABOUT THE INDUSTRY.

## OUR VISION

FOR GIRLS AND THEIR FAMILIES TO LEAVE WITH A VISION OF CAREERS, ACCESS TO INFORMATION AND PATHWAYS TO BROADEN THEIR AWARENESS OF ALL CAREERS IN AVIATION.

## TESTIMONIALS

"Girls in Aviation day is such a great opportunity for young women to see possible careers they may not have thought about. And seeing the hands on demonstrations and all the aircraft and professional women represented - it's an inspiring day for women!"

"My daughter really enjoyed seeing all of the aircraft and getting to meet some female pilots and mechanics"

"There was so much hard work and effort put into the day. My girls (x4) had such a blast. I had so much fun watching them and taking them around. Great work!"

# THE EVENT



We warmly extend the opportunity to be a part our Girls in Aviation Day event, the details are as follows.

**Event:** Girls in Aviation Day Alberta

**Date:** September 19, 2026

**Time:** 11:00 - 16:00

**Location:** Scottsville Aviation Hangar A, Red Deer Regional Airport, 3824 Airport Dr. Springbrook, AB

**Description:** Trade show style with interactive activities, food, exhibitors, displays, and fun.

**Objective:** Provide information to the community on Careers in Aviation and showcase the importance of aviation and opportunities available.

**Invitees:** Businesses, Post Secondary Institutions, Flight Schools, Careers the Next Generation, Military, Girls ages 8-17 and community members.

## ACTIVITIES

11:00  
TO  
16:00

- TRADESHOW/CAREER FAIR STYLE
- EXPLORE AIRCRAFT AND DISPLAYS
- MEET AND GREET WOMEN IN AVIATION
- GROUP PHOTO
- AME COMPETITION
- EVELVATE EXPERIENCE
- CHECK OUT THE ROBOTICS TABLE





# EXHIBITOR SPACE

To facilitate a successful event for both the community and exhibitors, we've considered your feedback and devised the following package to help cover the costs of ensuring a vibrant and engaging experience:

## AIRCRAFT & STATIC DISPLAYS

FREE

### INDOOR EXHIBITOR

10 X 10 SPACE WITHOUT POWER

**\$100**

### INDOOR EXHIBITOR

10 X 10 SPACE WITH POWER

**\$200**

The registration deadline is **August 1, 2026**, and should include the completed form.

**[CLICK HERE FOR EXHIBITOR REGISTRATION](#)**

## DESCRIPTION:

The event will be structured as a trade show with interactive activities, food trucks, exhibitors, and informational and educational displays aimed at offering an enjoyable and enlightening experience.

## OBJECTIVE:

The objective of this event is to showcase the diverse career opportunities available within the aviation industry and to inspire girls and youth to explore future pathways in this field. Exhibitors are encouraged to share their knowledge and experiences through engaging, hands-on displays that spark curiosity.

## ATTENDEES:

Attendees will include girls and youth between the ages of 8 - 17, along with members of the broader community who are interested in learning more about aviation. Exhibitors will play a key role in engaging with attendees by providing interactive, age-appropriate experiences that encourage questions, learning, and meaningful connections.



# EXHIBITOR DETAILS

## EXHIBITOR IDENTIFICATION

Each exhibitor will receive identification passes that must be worn during the event to ensure seamless identification and access. We're excited about the prospect of your participation and the collective impact we can make on Girls in Aviation Day. We look forward to your involvement in this enriching event.

## EXHIBITOR SPACE

We have developed a preliminary lay-out for the exhibition area at the Gord Scott Aviation Services Hangar A at the Red Deer Regional Airport, where there will be ample room to accommodate many types of displays. There is power available and we are open to working with you on a setup that will best meet your needs.

Event is indoors (aircrafts, large displays are outdoors)

Space includes: 10x10 space which includes 1- 6ft table, 2 chairs, power if required.

Exhibitors are responsible for activity supplies, display and signage. We highly recommend your exhibit space be interactive to captivate the attention of the girls ages 8-17 years. Please let us know what activity you will have in your space and how much space you require on the exhibitor form. Form is available by QR code below.

## SET UP & TEAR DOWN

**Drop off supplies (if required):** Friday, September 18, 2026 1:00 pm - 4:00 pm

**Setup:** Saturday, September 19, 2026 9:00 am - 10:30 am

**Tear down:** Saturday, September 19, 2026 4:00 pm - 5:00 pm

Tear down to take place no earlier than a ½ hour following the show and all products need to be removed, as there will be no overnight security.



## EXHIBITOR RULES & REGULATIONS

Exhibitors must provide liability Insurance in the amount of \$1,000,000.

This is a NO FLY DAY, as per our insurance policy, we can not offer rides on event day.

You can offer prizes through a draw box from your space (including flights, but not on event day).

No exhibitor shall consume or have in their possession any alcohol or controlled substance  
All spaces must be manned during the event.

Balloons are NOT allowed as give away items. Any inflatable objects used in displays, must be safely secured and attached to such displays and must be 5 feet above the ground.

Promotional materials may only be distributed from designated space only.

Food and beverages may only be sold at your designated space.

## CANCELLATION OF EXHIBITOR SPACE

Inclement weather will not be accepted as a reason for cancellation. The Girls in Aviation Day will go on regardless of weather. If for some reason you have to cancel your space, please let us know no later than September 1, 2026.



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## PREFERRED METHOD

Registration and payment can be completed online through **Event Camp (new this year!)**. Event Camp offers a secure, convenient way to register and pay all in one place, helping streamline the process for attendees.

Pay online here: [\*\*EVENT CAMP: GIAD26\*\*](#)

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## TARGET DATE

We kindly request that Exhibitors finalize their commitments as soon as possible to ensure optimal utilization of your benefits.

**Payment Deadline:** August 1, 2026

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## ACCEPTANCE & SIGNATURE

Thank you for supporting this event. We are happy to start promoting your business upon the return of this signed acceptance form, or use the QR code to link you to the form.

## FOR MORE INFORMATION

[GIRLSINAVIATIONALBERTA.COM](http://GIRLSINAVIATIONALBERTA.COM)



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[\*\*OR CLICK HERE\*\*](#)



# Girls IN AVIATION DAY ALBERTA



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