

**SATURDAY
SEPTEMBER 19
2026**

**Girls
IN AVIATION
DAY
ALBERTA**



**SPONSORSHIP
PACKAGE**

GIRLSINAVIATIONALBERTA.COM





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Since the inaugural Women in Aviation International (WAI) – Girls in Aviation Day (GIAD) in 2015, the annual global event has grown significantly, now engaging more than 40,000 participants across over 100 events in 18 countries and celebrating its 11th year internationally.

Women in Aviation International is a nonprofit organization dedicated to the encouragement and advancement of women across all aviation and aerospace career fields.

Girls in Aviation Day is a flagship WAI initiative with a primary audience of girls aged 8–17, their families, and educators, while also welcoming broader community participation to help raise awareness of aviation and aerospace career pathways.

GIAD Alberta Impact & Recognition:

GIAD Alberta has grown into a nationally and internationally recognized event. In 2025, the Alberta event achieved the following milestones:

- Ranked top 10 largest GIAD events worldwide out of approximately 200 events
- Recognized as the largest GIAD event in Western Canada
- Ranked among the top three largest international (non-U.S.) GIAD events out of 64 global international events

These achievements reflect the strength of community partnerships, industry engagement, and growing interest in aviation and aerospace careers across Alberta.



ABOUT US



OUR MISSION

THE EVENT BRINGS ALL THINGS AVIATION TO ONE PLACE SO OUR COMMUNITY MAY LEARN ABOUT THE INDUSTRY.

OUR VISION

FOR GIRLS AND THEIR FAMILIES TO LEAVE WITH A VISION OF CAREERS, ACCESS TO INFORMATION AND PATHWAYS TO BROADEN THEIR AWARENESS OF ALL CAREERS IN AVIATION.

TESTIMONIALS

"Girls in Aviation day is such a great opportunity for young women to see possible careers they may not have thought about. And seeing the hands on demonstrations and all the aircraft and professional women represented - it's an inspiring day for women!"

"My daughter really enjoyed seeing all of the aircraft and getting to meet some female pilots and mechanics"

"There was so much hard work and effort put into the day. My girls (x4) had such a blast. I had so much fun watching them and taking them around. Great work!"



THE EVENT



We warmly extend the opportunity to sponsor our Girls in Aviation Day event, the details are as follows.

Event: Girls in Aviation Day Alberta

Date: September 19, 2026

Time: 11:00 - 16:00

Location: Scottsville Aviation Hangar A, Red Deer Regional Airport, 3824 Airport Dr. Springbrook, AB

Description: Trade show style with interactive activities, food, exhibitors, displays, and fun.

Objective: Provide information to the community on Careers in Aviation and showcase the importance of aviation and opportunities available.

Invitees: Businesses, Post Secondary Institutions, Flight Schools, Careers the Next Generation, Military, Girls ages 8-17 and community members.



ACTIVITIES

**11:00
TO
16:00**

- TRADESHOW/CAREER FAIR STYLE
- EXPLORE AIRCRAFT AND DISPLAYS
- MEET AND GREET WOMEN IN AVIATION
- GROUP PHOTO
- AME COMPETITION
- ELEVATE EXPERIENCE
- CHECK OUT THE ROBOTICS TABLE





SPONSOR LEVELS

10K

TITLE - 1 AVAILABLE

- Title sponsor on all event marketing materials
- VIP hosting area including lunch
- VIP swag bags for children of Sponsor Company
- Premium booth space with table and power
- Minimum 10 Announcer Mentions
- Minimum 5 Social Media Mentions
- Spectator Audience Report
- Website Listing & Logo
- Logo on Sponsorship Signage
- Market through giveaways and marketing materials for attendees

5K

PLATINUM - 4 AVAILABLE

- VIP hosting area, including lunch
- VIP swag bags for children of Sponsor Company
- Booth space with table and power
- Minimum 8 Announcer Mentions
- Minimum 5 Number of Social Media Mentions
- Spectator Audience Report
- Website Listing & Logo
- Logo on Sponsorship Signage
- Market through giveaways and marketing materials for attendees



GIRLS IN AVIATION DAY ALBERTA

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SPONSOR LEVELS

GOLD

2.5K

- Sponsor listing on event-day signage
- Booth space with table and power
- Website Listing & Logo
- Market through giveaways and marketing materials for attendees
- Minimum 5 Announcer Mentions
- Minimum 4 Social Media Mentions
- Website Listing & Logo

SILVER

1K

- Sponsor listing on event-day signage
- Website Listing & Logo
- Market through giveaways and marketing materials for attendees
- Minimum 1 Announcer Mention
- Logo on Sponsorship Signage
- Minimum 1 Social Media Mentions

GIFT-IN-KIND

GIK

- Gift in kind - recognition on event day
- Thank you note
- Appreciation posts on social media



GIRLS IN AVIATION DAY ALBERTA

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SPONSORSHIP SPACES

PLATINUM (5K)

- Facility - Hangar space (SOLD)
- Tradeshow setup - rental of drape, tables, chairs, cloth, lunch area
- Radio Advertising
- Volunteers - shirts, lunch, snacks
- Swag Bags

4 OPPORTUNITIES AVAILABLE

GOLD (2.5K)

- Exhibitor lounge & lunch
- Water branding and merch tent
- Food for attendees
- STEAM activity supplies & rentals
- Meet and Greet Area
- Marketing and advertising supplies

6 OPPORTUNITIES AVAILABLE

SILVER (1K)

- Photo Booth
- Photographer
- A.M.E Competition
- Coffee service & snacks for volunteers
- BBQ rental
- Outhouse rental and wash stations

6 OPPORTUNITIES AVAILABLE

GIFT-IN-KIND

Any gift is greatly appreciated! If you have a specific GIK sponsorship idea we would be more than happy to discuss!

Thank you in advance for supporting this initiative to bring awareness to the industry!

UNLIMITED OPPORTUNITIES



GIRLS IN AVIATION DAY ALBERTA

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PAYMENT OPTIONS

1

PREFERRED METHOD

Registration and payment can be completed online through **Event Camp (new this year!)**. Event Camp offers a secure, convenient way to register and pay all in one place, helping streamline the process for attendees.

Pay online here: **EVENT CAMP: GIAD26**

2

TARGET DATE

We kindly request that sponsors finalize their sponsorship commitments as soon as possible to ensure optimal utilization of sponsorship benefits.

Payment Deadline: August 1, 2026

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ACCEPTANCE & SIGNATURE

Thank you for supporting this event. We are happy to start promoting your business upon the return of this signed acceptance form, or use the QR code to link you to the form.

FOR MORE INFORMATION

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Girls In Aviation Day Alberta



OR CLICK HERE



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